

Course Title: BBA 292 Fundamentals Of Logistics

Term: Summer 2023

Instructor: TBA

Course Credit: 3

Mode of Instruction: Online

Course Description:

This course introduces the fundamentals of logistics, including procurement, inventory, transportation, warehousing, materials handling, packaging, information management, sustainability, and international logistics. After completing the course, students will be equipped with necessary skills and techniques for coping with logistics and supply chain challenges and problems in an ever-changing business environment.

Course Prerequisites:

MAT 110 College Algebra

Learning Outcomes:

By the end of the course, the student should be able to:

- A. Illustrate the role and importance of logistics and supply chains in the business context;
- B. Know and aware of the key issues and challenges for logistics and the supply chain;
- C. Understand the logistics processes in real business world;
- D. Understand the difference between palletized and non-palletized storage and handling systems;
- E. Integrate knowledge and skills in logistics and supply chain operations across a wide range of business domains and levels.

Course Material:

Lambert, D. M., Stock, J. R., & Ellram, L. M., *Fundamentals of Logistics Management*, McGraw Hill, 2006.

Evaluation:

- 2 Quizzes [20%]
- 2 Short Essays [30%]
- Mid-term Exam [20%]
- Final Exam [30%]

Description of the Evaluation tasks:

Assignment/ Essay/ ... : During the term, students will be required to finish several evaluation tasks within due date. All the tasks are linked with specific course topics/outcomes and will adequately assess students' competence and learning outcomes. Students are encouraged to meet with instructor about these tasks at any point.

Mid-term/ Final Exams/ Quiz/... : There may be periodic quizzes given at the beginning of lecture sessions; the feedback from these quizzes will monitor the progress of the learners and help to set learning priorities. There will be mid-term exam/ final exam for the course. They are the basic criteria for the evaluation of students' learning outcomes and final grade.

Grading Policy:

Students are supposed to finish each online lecture. Prior to each class, students should finish the required readings. During the class time, students are encouraged to make use of all relevant online course resources and communicate with the instructor. Students' grades are accumulated based on the cumulative evaluations.

Students' letter grade will be assigned according to the following scale:

A+ 90-100	A 85-89	A- 80-84
B+ 77-79	B 73-76	B- 70-72
C+ 67-69	C 63-66	C- 60-62
D+ 57-59	D 53-56	D- 50-52
F < 50		

Academic Integrity:

Students must strictly adhere to the university's academic integrity rule; and all essays, exams and any other form of academic assignments must adhere to these rules. Any form of plagiarism, cheating, or misappropriation of materials will be considered a violation of academic integrity and will be punishable by the university.

Withdrawal from the Course(s):

Students will be able to apply for a transfer or withdrawal within 3 days of the starting date of the course. If a withdrawal is applied for within 3 working days, the tuition fee will be fully refunded. After 3 days, the tuition fee will not be refunded. If a withdrawal is applied for in the first two weeks, it will be recorded as W (Withdraw) on the course transcript. After this initial two-week period, the class will be recorded as F (Fail).

Tentative Schedule:

1	The role of logistics in the economy and organization
2	Definition of logistics management Development of logistics
3	Customer service
4	Logistics information systems
5	Inventory concepts Quiz 1

6	Inventory management
7	Financial aspects of inventory strategy
8	Managing materials flow
9	Purchasing and procurement Production control Inbound logistics
10	Warehousing and storage Data and information systems
11	Transportation Short Essay 1
12	Transportation/logistics/marketing interfaces Factors influencing transportation costs and pricing
13	Mid-term Exam
14	Warehousing
15	Warehousing operations: three functions Public versus private warehousing
16	Material handling
17	Computerization and packaging issues
18	Purchasing Quiz 2
19	Global logistics
20	International distribution channel strategies Management of the export shipment
21	Organizing for effective logistics
22	Methods to control logistics performance
23	Supply chain management
24	Implementing logistics strategy Short Essay 2
25	Final Exam